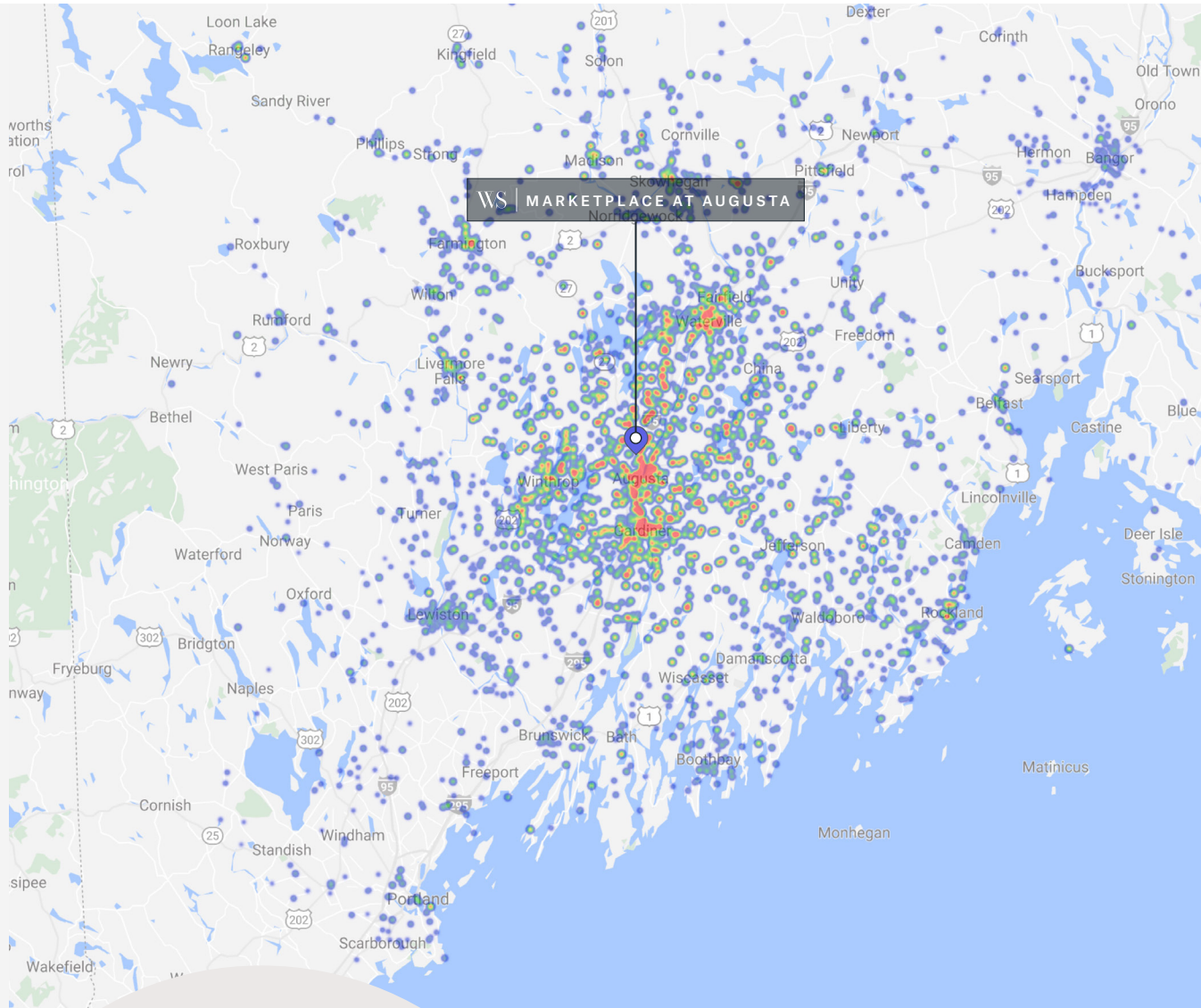


WS Marketplace at Augusta: Trade Area & Customer



Marketplace at Augusta boasts an expansive Trade Area extending nearly 80 miles to the north and 70 miles to the south, serving a population of over 670,000 customers including the cities of Bangor and Portland.

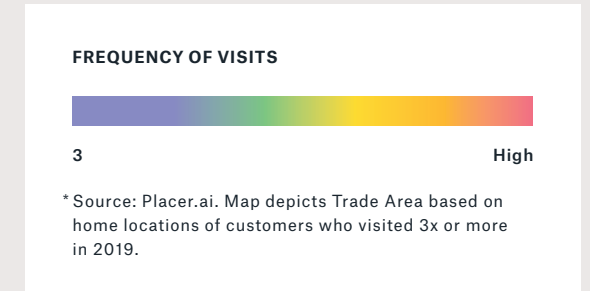
21% of visitors to the center travel from **OVER 30 MILES AWAY**

The open air center draws **MORE THAN DOUBLE** the amount of annual visits compared to enclosed mall competitors in the area.

78% of visits come from customers who visit **10+ TIMES ANNUALLY**

50% of visits come from customers who visit **30+ TIMES ANNUALLY**

Average length of stay is **OVER AN HOUR**



#1
MOST VISITED
SHOPPING CENTER
in Maine

As of June 2021